



קרן היסוד HAYESOD KEREN
TOGETHER WE WILL WIN



SCAN & WATCH
the "Impact
2023" movie

KEREN HAYESOD-UIA

YOUR IMPACT





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KEREN HAYESOD-UIA

Dear Friends,

The year 2023 is etched into Israel's history and the hearts of the Jewish people as a year of tremendous joy as well as immense grief. Marking Israel's 75th anniversary, the celebrations were overshadowed by the most murderous pogrom on Jews since the Holocaust, which forever changed the landscape of our homeland. Immediately after October 7 and since, your magnanimous outpouring of support and solidarity brought light and hope to the people of Israel while enabling us at Keren Hayesod-UIA to immediately spring into action, channeling your contributions through our support pipeline to local projects and authorities to aid Israel's most vulnerable in their hour of need.

Although disaster overwhelmed us in 2023, Israel's resilient spirit persists. Keren Hayesod-UIA's work for the people of Israel continues like never before, with scores of impactful initiatives furthering Israel's national priorities—nurturing the country's disadvantaged populations, bringing Jews to their rightful homeland, helping them integrate into Israeli society, and strengthening the unshakable bond between Israel and worldwide Diaspora Jewry.

On behalf of all of us at Keren Hayesod-UIA, we thank you from the bottom of our hearts for your invaluable support as we now pave the road toward healing and revitalizing the people and the State of Israel. Your ongoing commitment is vital as we strive to sustain and expand our impactful work together with you. Now, more than ever, your support plays a crucial role in shaping the future of our nation.

Sincerely,



Steven Lowy AM
Chairman, World Board of Trustees



Sam Grundweg
World Chairman



Edna Weinstock-Gabay
CEO & Director General

2023: A SNAPSHOT

24,731

Food Packages
to Amigour
Residents

337,845

Meals to War
Evacuees

46,687

New Olim 2023

14,000

Youth Futures
Participants

1,200

Youth Village
Participants

2,062

Neta Participants

11,571

Masa
Participants

670

Mechina Students

7,000+

Amigour Residents

28

Mobile Bomb Shelters Donated

*The above data are unaudited and subject to change.







ISRAEL AT WAR

Waking up to Hell

**Hamas turned Israel's
south into a living hell,
murdering over 1,200
Israelis in one day.**

6:30 A.M.

On October 7, 2023, the terrorist group Hamas launched a horrifying terror attack against Israel of unparalleled scope in the annals of our country. Accompanied by thousands of rockets fired in just one morning, some 3,000 Gazan terrorists overran Israel's southern border, hellbent on taking and destroying as many Israeli lives as they could; to traumatize and instill fear in our nation. Why? Because we're Jews.

Men, women, children, elderly—even infants—were shot, stabbed, burned, maimed, and raped to death in the most murderous, barbaric terror event since the Holocaust. Leaving over 10,000 people injured, Hamas reduced homes, cars, businesses, and entire communities to rubble. Almost 250 of our loved ones were taken hostage into Hamas' tunnels of darkness in Gaza, and the State of Israel immediately responded with a declaration of war, with Swords of Iron. Israel now finds itself in a war for its existence, to secure its borders, destroy the terrorist organization Hamas, and bring our hostages home.



ISRAEL AT WAR

Brothers' Keeper Campaign

11,000

Rockets from
Gaza & Lebanon

1,415

Murdered

10,000

Wounded

244

Taken Hostage

200,000

Evacuees

360,000

Reservists Mobilized

24,731

Food Baskets to
Elderly

7,918

Stipends to
Terror Victims

28

Mobile Bomb
Shelters Donated

On October 7, Hamas seized control over several communities and military targets in southern Israel. As the IDF, the police, and Israeli security forces fought to retake the South, the survivors of the attacks needed prompt, direct aid. Amid the turmoil, Keren Hayesod-UIA instantly sprung into action and launched our Brothers' Keeper emergency campaign. Fueled by your swift response and heartwarming outpouring of support, we were able to immediately funnel aid where most needed: KH-supported projects, municipalities, hospitals, rescue services, and more. Thanks to your help, Israeli hospitals managed to accommodate the sudden, massive influx of hundreds of wounded survivors following the attacks.



*Data as of January 30, 2024.



ALIYAH & ABSORPTION

Building the Homeland

**For over a century,
Keren Hayesod-UIA
has helped Jews make Israel
their rightful homeland.**



TOGETHER, WE ARE BRINGING OUR PEOPLE HOME.

Amid the turmoil of national trauma, we've seen over 2,400 new Olim make Israel their home just since October 7, and Keren Hayesod-UIA is as determined as ever to welcome them home and facilitate their integration to give them a fresh, prosperous start in Israel.

Absorption centers meet Olim's essential needs, easing their transition with Hebrew classes and preparatory academic and vocational programs to consolidate the newcomers' toolkit to help them integrate economically and culturally. Such programs include the Profession for Life retraining program and the Professional Licensing and Training Program.

37,730
Former USSR

2,807
North America

2,345
Europe

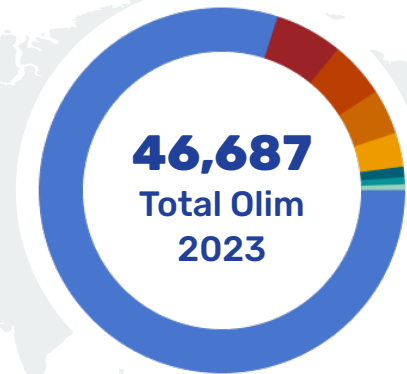
1,678
Ethiopia

1,423
South America

299
South Africa

274
Other

131
Australia



2019
35,635

2020
21,817

2021
28,601

2022
76,261

2023
46,687

Total Olim 2019-2023: 209,001

A blue-tinted photograph of two young women smiling. The woman on the left is wearing a dark hoodie and holding a plastic bottle of Coca-Cola. The woman on the right is wearing a dark long-sleeved top and has her arm around the first woman's shoulder. The background is slightly blurred, showing what appears to be an outdoor setting with a fence or railing.

NEXT GENERATION

Building Tomorrow

**We help at-risk youth break
the cycle of poverty and rebuild
their self-confidence
to forge a brighter future.**



Youth in Israel's periphery are far removed from the economic and educational opportunities available in the country's center. Keren Hayesod-UIA supports diverse programs that trigger long-lasting change for Israeli adolescents.

- **Closing Social Gaps:** The devoted mentors of the **Youth Futures** program use positive social and educational enrichment to disadvantaged children, mainly from the periphery, to cultivate their talents and help them bridge significant educational and social gaps.
- **Guidance for Adolescents:** Four educational **Youth Villages** around Israel offer remedial education and emotional support in a warm atmosphere for disadvantaged teens. This rich extra-curricular program enhances potential school dropouts' sense of social responsibility and ensures they finish school and get tools for a productive future.
- **Bridging the Digital Divide:** The **Net@** program is among Israel's most effective after-school tech programs for upward social mobility. Over 2,000 pupils in grades 5-12 hone their computer network design, math, and English skills, drastically improving their competitiveness in the job market. **Net@** graduates become Cisco Systems-certified network technicians and gather valuable practical experience through community volunteering.

Youth Villages

1,200

At-risk Youth

4

Youth Villages

Youth Futures

14,000

At-risk Youth

49

Locations

300

Mentors

202

Schools

Net@

2,062

Students

41.1%

Continue to University

59

Instructors

13.2%

Study Tech Degrees




AMIGOUR

Caring for Our Elders

Thanks to Amigour's sheltered housing facilities, thousands of low-income seniors and Holocaust survivors can live out their years in dignity and comfort.





We're with You!
Together
We Will Win

From the Worldwide Family of
Keren Hayesod

אנחנו עמכם!
ביחד ננצח

ממשפחת
קרן היסוד העולמית

A familiar name to Keren Hayesod-UJA supporters worldwide, Amigour vigorously addresses Israel's housing crisis, particularly its impact on the elderly population. In partnership with The Jewish Agency for Israel, Keren Hayesod-UJA is able to make a powerful impact and improve the lives of those who so graciously built our nation and now need our helping hand during their golden years.

Thanks to Amigour, some 7,000 low-income seniors enjoy independent living in a close-knit community with 24-hour access to a devoted staff who ensures all their needs are met. For as little as \$85 a month, they receive well-maintained apartments surrounded by lovely gardens and green spaces. The staff of dedicated professionals offers residents a wide gamut of enrichment activities—lectures, Hebrew lessons, classes, exercise groups, trips, and much more!

Amigour

57

Facilities

\$85

Average Monthly Rent



CONNECTING THE DIASPORA

Masa Israel Programs

**Programs designed to build
a lifetime of love for Israel
and the Jewish people.**



In 2023, we were fortunate to host 11,571 young adults between 18-30 years old from 61 different countries through **Masa Israel**, a household name for Jews worldwide and in Israel alike. **Masa Israel programs** help young Diaspora Jews fortify their connection with their homeland, and Keren Hayesod-UJA is proud to participate in building a whole new generation of youngsters whose bond to Israel will remain an unshakable part of their identity.

Through 243 programs, **Masa Israel** brings young adults to Israel for one semester or year-long educational and internship programs designed to create a lifetime of love for Israel and reinforce the ties to their Jewish heritage. Secular and religious programs, along with internship and volunteer arrangements, are tailored to the interests of the participants and in cooperation with universities, yeshivot, youth movements, and state institutions. Participants study Hebrew, meet with Israelis, and tour the country, growing personally and professionally as they deepen their knowledge about Judaism, the Land of Israel, and its bustling society.

Masa

11,571

Participants

243

Programs

61

Countries of Origin

Graduates

300%

more likely to stay
involved in Jewish life

20%

Graduates Make Aliyah

200,000

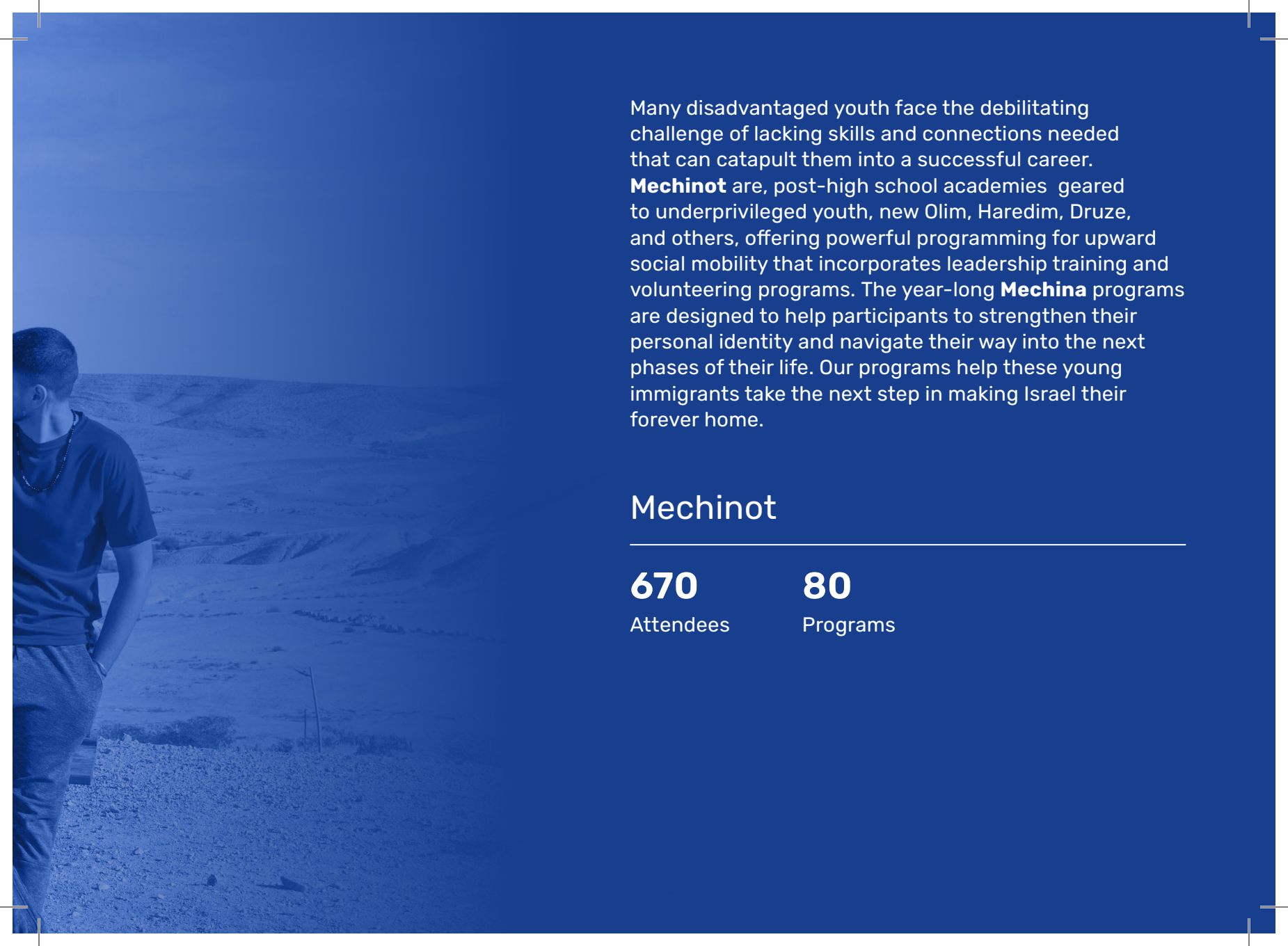
Alumni since 2004



MECHINOT

A Leap into
Leadership!





Many disadvantaged youth face the debilitating challenge of lacking skills and connections needed that can catapult them into a successful career.

Mechinot are, post-high school academies geared to underprivileged youth, new Olim, Haredim, Druze, and others, offering powerful programming for upward social mobility that incorporates leadership training and volunteering programs. The year-long **Mechina** programs are designed to help participants to strengthen their personal identity and navigate their way into the next phases of their life. Our programs help these young immigrants take the next step in making Israel their forever home.

Mechinot

670

Attendees

80

Programs



SWORDS OF IRON

Assistance Where Needed Most

**Our direct aid, totaling
US\$63.6 million, provided a
crucial lifeline for the survivors
of the October 7 attacks.**



US\$3.4 M

Protection Equipment

US\$3 M

Other JAFI

US\$16.9 M

Other NGOs

US\$24.5 M

Fund for Victims
of Terror

US\$8.5 M

Hospitals &
First Aid

US\$7.3 M

Local Authorities



The Jewish Agency's **Fund for Victims of Terror** received US\$24.5 million in direct support dedicated to the short-term needs of the survivors of the October 7 massacres. Within a few days of the attacks, the Fund had distributed more grants than in its 21 years of existence—combined—and has provided over 7,800 grants to date.

Municipalities received a vital injection of US\$7.3 million; hospitals and rescue services were fortified with US\$8.5 million. Thanks to your invaluable help, an impressive 337,845 meals were supplied to evacuees, exemplifying the power of our collective compassion!

*The above data are unaudited and subject to change.







REVITALIZING THE HOMELAND

Israel's Road to Rehabilitation

**As we now pick up the
pieces of a nation, Israel needs
you like never before.**

In the face of adversity, the principle of mutual responsibility— "kol Israel arevim ze laze"— resonates as strongly as ever through the fabric of Israeli society and the Jewish people as a whole. Israel still has a long road to go, and your generous, ongoing support is essential to help us get Israel back on its feet and find the path to healing. The devoted support of the worldwide Keren Hayesod-UIA family has been instrumental, helping us mobilize within record time and raise unprecedented donations to provide shelter, rehabilitation, and a lifeline of hope for the countless lives shattered by the war.

We need your gracious support more than ever before to recover what's been lost and rebuild our nation and the resilience of the affected communities. Together, we can navigate these challenging times and build a brighter future for the State and people of Israel.



התקווה

Hatikva

The Israeli National Anthem

Kol od ba'le'vav p'nima,
Nefesh yehudi ho'miyah.
U'lefaatei mizrach kadimah,
Ayin le'Tziyyon tzofiyah.

כָּל עוֹד בְּלֵבב פְּנִימָה
נֶפֶשׁ יְהוּדֵי הוֹמִיָּה
וּלְפָאֵתֵי מִזְרַח קְדִימָה
עֵינַי לְצִיּוֹן צוֹפִיָּה

Od lo avda tikvateinu,
Ha'tikvah bat sh'not alpayim
Lih-yot am chofshi b'ar tzeinu
Eretz Tziyyon v'Yerushalayim

עוֹד לֹא אָבְדָה תִּקְוַתֵּנוּ
הַתִּקְוָה בַּת שְׁנוֹת אַלְפַיִם
לְהִיּוֹת עַם חֲפְשֵׁי בְּאֶרְצֵנוּ
אֶרֶץ צִיּוֹן וִירוּשָׁלַיִם



קרן ה'יסוד
TOGETHER WE WILL WIN

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