



KEREN כֶּרֶן
HAYESOD הַיֶּסוֹד
For the People of Israel



OPERATION ROARING LION

ISRAEL IS UNDER ATTACK

OPERATION ROARING LION EMERGENCY CAMPAIGN EQUIPMENT AND PROTECTION FOR BOMB SHELTERS IN FRONT-LINE COMMUNITIES

ISRAEL IS UNDER ATTACK, AGAIN. Less than nine months after Israel's 12-Day War against Iran, and nearly 2.5 years of relentless war on multiple fronts, Israel is at war again. With the start of Operation Roaring Lion, a state of emergency was declared as ballistic missiles rain down across Israel. Sirens pierce the air at all hours of the day and night. In neighborhoods without proper bomb shelters, families huddle in fear, praying the next explosion will not be theirs.

Sadly, twelve lives were tragically lost, more than 1,000 people were injured and dozens of homes were completely destroyed. Entire families have been displaced in an instant. Multiple times a day, Israelis throughout the country are seeking refuge in bomb shelters and living in a constant state of fear, danger and uncertainty. Many people in front-line communities are forced to sleep in public bomb shelters or underground parking lots because they simply lack appropriate shelters near their homes that they can reach in the allotted amount of time.



STANDING WITH ISRAEL WHEN IT MATTERS MOST

Protecting Israel's most vulnerable citizens is not just a national priority – it is a moral imperative. Keren Hayesod stands with Israel, and is mobilizing swiftly to transform fear into hope and despair into determination. Working alongside The Jewish Agency for Israel, local communities, the Home Front Command, and various field organizations, Keren Hayesod is directing rapid, targeted support to the areas where immediate assistance is needed most. Your philanthropy can save lives by filling urgent gaps— swiftly, efficiently, and responsibly— ensuring no community is left to face this war alone.

COMMUNITIES ON THE FRONT LINES

In times of war, communities often act as the first responders, delivering immediate assistance and ensuring essential services continue. In cities such as Bet Shemesh, Tel Aviv and Be'er Sheva that were recently hit by the latest Iranian missile attacks, the cities were unprepared for the scale of damage. In many neighborhoods, the buildings are extremely old and were constructed without proper bomb shelters, leaving residents dangerously exposed and vulnerable.

The hardest hit communities are often the most vulnerable. Many residents in missile-hit areas are low-income families who lack the financial means to buy or rent homes in areas with protected spaces. Now, families in these communities are coping with the sudden loss of loved ones, injuries requiring extended hospitalization, the destruction of their homes, and displacement from their communities.



Credit:FLASH90

IN RECENT DAYS, MANY COMMUNITY LEADERS HAVE TURNED TO US WITH URGENT PLEAS FOR HELP. YOUR SUPPORT WILL ENABLE KEREN HAYESOD TO PROVIDE EMERGENCY ASSISTANCE TO ISRAEL'S MOST VULNERABLE POPULATIONS.

EMERGENCY EQUIPMENT FOR COMMUNITIES DAMAGED BY MISSILES

Since the latest war with Iran began, hundreds of missiles were launched towards Israel. So far, there were 13 sites of Iranian missile impacts in residential areas across Israel. Some impact sites, including in Beit Shemesh, Tel Aviv, and Beersheba, involved large warheads, while in other areas fragments or submunitions from cluster bomb warheads caused damage and injuries. When there are simultaneous missile strikes in multiple cities, every minute is critical to saving lives.

Communities throughout Israel request your urgent assistance to meet emergency needs. Examples of what is required include the following:

- › **Basic supplies and equipment for public spaces and bomb shelters:** mattresses, blankets, generators, chairs, emergency lighting, internet access, water, flashlights, batteries, radios, games for children, and more.
- › **Adapting public spaces to serve as emergency shelters:** underground parking lots and train stations will function as temporary shelters for thousands of people, saving lives!
- › **Psychological counseling** for children and adults suffering trauma from missile attacks.
- › **Emergency supplies for evacuees:** hygiene products, baby formula, clothing, and personal necessities for families forced from their homes with nothing but the clothes they were wearing.



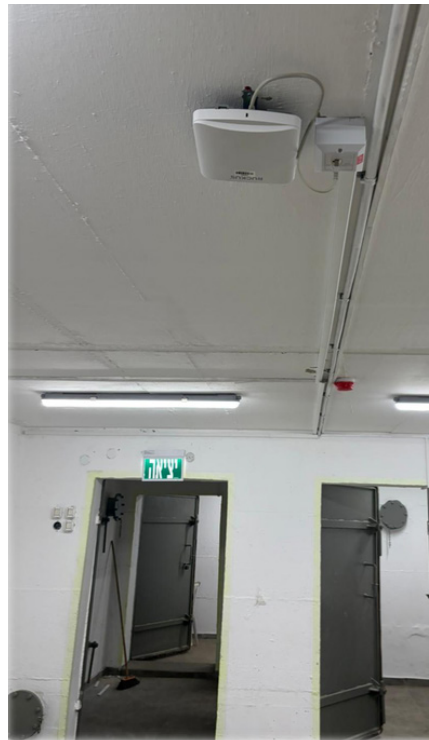
Communal Bomb Shelter



Fans and Gasoline Generators



Wireless Internet Access Point System



Games



First Aid Kits and Emergency Lighting



Portable Baby Cribs

In these challenging days, Israel needs you more than ever. Now is the time to stand together and take action to protect our Jewish homeland. Your generous support will provide life-saving emergency equipment for bomb shelters in front-line communities throughout Israel. Any contribution—whether designated for a specific item or given in general support— will directly help to save lives.

- **A donation of €4,000 will provide emergency equipment and supplies for a public bomb shelter.**
- **A donation of €1,300 will distribute basic emergency supplies to Israelis who were evacuated from their homes due to missile attacks.**